

**Michele Nocchi**

born in Rome

<http://www.MichelePerle.com>  
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**Advertising Accolades:**

- Short listed Cannes ADV Festival 2000 Unilever dish soap "Svelto" 30 sec campaign, TDK 30 sec campaign, Senfter Salami "Sporty Pigs" campaign and Magnum ice cream "Condom"
- Finalist at London International ADV Awards 2002 Wrigley's commercials
- Finalist at New York Film Festival TDK 30 sec campaign
- Finalist at both London International ADV Awards and New York Film Festival on multiple occasions over the years
- Several entrances at the European ADC Annual, Art Director's Club Italy, Germany, Russia, France, Spain.

**January 2000 to Present: Director (Advertising & Film)****1998-2000: Creative Director JWT Milan**

Clients:

Heineken, Svelto (Lever), Denim (Elida Gibs), Camomilla Montania (Van den Berg), Nestlè, Kellog's, Pago Bancomat, Rolex, Senfter Salumi.

**1996-1998: Senior Art Director Ammirati, Puris, Lintas Milan**

Clients:

Olio Bertolli (Van den Berg), Piaggio, Impulse (Elida Gibs), Magnum (Sagit), Johnson&Johnson, Rizzoli, Radio Monte Carlo, Radio 105, Breil Watch, Tribe Watch, Perugina (Nestlè), Compaq Computer, Tefal, Mercedes.

**1993-1996 BDDP-TBWA Senior Art Director**

Clients:

Kronenbourg, Tourtel, Michelin, McDonald's, Hasbro, polistil, Smithkline Beecham, DHL, Glassex, Tag Heuer.

**1990-1993: Saatchi&Saatchi Art Director**

Clients:

Vodka Moscovskaya, Renault, Kawasaki, Campari

**1986-1990 Free lance**

Publicis: Renault

McCann: Monte dei Paschi di Siena, Telecom Italia, San Pellegrino

TGK: Bugatti

**1963-1987** In his spare time, Michele enjoys skiing, sailing, fencing, swimming, traveling, by airplane, car, motorbike, boat, bike and on foot; several girlfriends, lots of dinner parties, lots of unslept nights, books, magazines, music, his three dogs, cinema, photography, rugby, all vices, three rocking horses, and a lot of Lego.